



NDIA SAN DIEGO PRESENTS:

**NAVY
SMALL BUSINESS
OPPORTUNITY CONFERENCE**

Small Business: The Foundation of our Economy -
Yesterday, Today and Tomorrow

August 17 & 18, 2010
San Diego Convention Center San Diego, California
Co-Hosted by   & 

<http://www.navygoldcoast.org>

Major Sponsorship Plans

**Platinum
Sponsor**
\$25,000

- 20 minute presentation to all conference attendees during morning introduction
- Marquee placement on main stage banner
- Podium recognition
- Logo on signs adjacent to food and beverage areas and registration
- Logos on all promotional material distributed before, during and after the event
- Hotlink to company on conference web page
- Event Booth Display—premiere island location
- 15 tickets to attend the conference
- San Diego publication supplement—full page, 4 color ad with 750 word article
- San Diego publication—logo on front cover of supplement as title sponsor
- 5 VIP Reception tickets

**Diamond
Sponsor**
\$15,000

- **Limit of TWO Diamond Sponsors**
- Flanking marquee placement on main stage banner
- Podium recognition
- Logo on signs adjacent to food and beverage areas and registration
- Logos on all promotional material distributed before, during and after the event
- Hotlink to company on conference web page
- Event Booth Display—premiere island location
- 12 tickets to attend the conference
- San Diego publication supplement—full page, 4 color ad with 750 word article
- San Diego publication supplement—logo on front cover of supplement as premium sponsor
- 4 VIP Reception tickets

**Gold
Sponsor**
\$10,000

- **Limit of SIX Gold Sponsors**
- Prominent placement of company on banner display at registration area
- Logo on signs adjacent to food and beverage areas
- Logos on all promotional material distributed before, during and after the event
- Hotlink to company on conference web page
- Event Booth Display—premium island location
- 10 tickets to attend the conference
- San Diego publication supplement—½ page, 4 color ad with 500 word article
- San Diego publication supplement—logo on front cover of supplement as sponsor
- 3 VIP Reception tickets

**Silver
Sponsor**
\$5,000

- Prominent placement of company on banner display at registration area
- Logo on signs adjacent to food and beverage areas
- Logos on all promotion material distributed before, during and after the event
- Hotlink to company on conference web page
- Event Booth Display—premium location
- 5 tickets to attend the conference
- San Diego publication supplement—¼ page, 4 color ad with 250 word article
- San Diego publication supplement—logo on front cover of supplement as sponsor
- 2 VIP Reception tickets

**For more information contact Jen Albers at (619) 994-9206 or
by email at jalbers@industechology.com**

**To register online please visit
www.navygoldcoast.org
click on registration and follow the prompts to the sponsorship selections.**

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- Podium recognition
- Logo on signs adjacent to food and beverage areas and registration
- Logos on all promotional material distributed before, during and after the event
- Hotlink to company on conference web page
- Event Booth Display — premiere island location
- 15 tickets to attend the conference
- San Diego publication supplement — full page, 4 color ad with 750 word article
- San Diego publication supplement — logo on front cover of supplement as title sponsor
- 5 VIP Reception tickets