Gold Coast 2018 Update as of 080718 0530

Department of Navy Gold Coast 2018

"Small Business: Sharpening the American Military's Competitive Edge"

San Diego Convention Center, San Diego, CA

Conference Agenda

Monday,	August 6, 2018	

Time	Event / Speakers	Meeting Room
0600 - 1330	GOLF TOURNAMENT Registration/Check-in at 6:00 AM PDT Shotgun Start at 7:30 AM PDT Format: Four-person Scramble	Rancho Bernardo Inn Golf Course
	Website: https://www.navygoldcoast.org/patriot-golf-day	
1300 - 1630	Registration	Outside Ballroom 6
1300 - 1630	Exhibitor and Sponsorship Set-Up	Exhibit Hall
1300 - 1700	Matchmaking Registration	Outside Ballroom 6
1200 - 1700	Workshops	Rooms 2, 3, 4, 5a
	Tuesday, August 7, 2018	
Time	Event / Speakers	Meeting Room
0700 - 1900	Registration	Outside Ballroom 6
0700 - 0900	Continental Breakfast	Ballroom 6
0800 - 1130	Matchmaking Registration	Outside Ballroom 6
0800 - 0815	Welcome to Gold Coast 2018 PROGRAM OVERVIEW	Ballroom 6
0815 - 0840	Speaker: Gen. Herbert J. "Hawk" Carlisle, President & CEO, National Defense Industrial Association Topic: National Defense Industrial Association (NDIA) Welcome	Ballroom 6
0840 - 0900	Speaker: Ms. Emily Harman (SES), Director, Department of Navy (DON) Office of Small Business Programs (OSBP) Topic: DON OSBP's Strategic Priorities; Introduction of OSBP Associate Directors	Ballroom 6
0900 - 0930	Speaker: Wesley P. Hallman, Senior Vice President for Policy Topic: NDIA Legislative Updates	Ballroom 6
0930-1030	Moderator: Mr. Mark McLain, Associate Director, OSBP, Space and Naval Warfare Systems Command (SPAWAR) Topic: From Requirements to Contract - Understanding the DON Acquisition Lifecycle Panel Members: Mr. Robert Smith, Director, DON Small Business Innovation Research/Small Business Technology Transfer Programs Mr. Bill Farmer, Deputy Program Manager, Tactical Networks Program Office, SPAWAR Ms. Karen Rainville, Contracts Department Branch Head, SPAWAR Ms. Robin Rourk, Deputy Director, OSBP, SPAWAR, Systems Center Atlantic	Ballroom 6
1030-1110	Speaker: Mr. Jimmy Smith, SES, DASN (E&LM) Topic: Navy and Marine Corps Labs - Industry Opportunities	Ballroom 6
1110 - 1230	Exhibits Open-Networking	Exhibit Hall
1230 - 1345	LUNCH Speaker: Under Secretary of the Navy, The Honorable Thomas B. Modly Topic: The Secretary of the Navy's Strategic Priorities: People, Capabilities, Processes	Ballroom 6
1345 - 1700	Exhibits Open	Exhibit Hall
1345 - 1400	Matchmaking Check in and Sessions Begin	Exhibit Hall
1400 - 1700	Matchmaking: Industry and Government	Exhibit Hall
1600 - 1700	Industry Workshops	Rooms 3, 4, 5a
1700 - 1900	Networking Reception	Exhibit Hall
1900	Adjourn	

Wednesday, August 8, 2018			
Time	Event / Speakers	Meeting Room	
0700 - 1600	Registration	Outside Ballroom 6	
0700 - 0900	Continental Breakfast	Ballroom 6	
0800 - 0810	Welcome to Gold Coast 2018 PROGRAM OVERVIEW	Ballroom 6	
0810 - 0825	Speaker: Rebecca Unetic - San Diego Women In Defense (WID) Topic: Importance of Associations	Ballroom 6	
0825 - 0905	Speaker: Mr. Jimmy Smith, DASN Expeditionary Programs and Logistics Management (DASN E&LM) Topic: Opportunities for Small Business Participation in Expeditionary Programs and Acquisition Logistics	Ballroom 6	
0905 - 0955	Moderator: Ms. Emily Harman (SES), Director, Department of Navy (DON) Office of Small Business Programs (OSBP) Focus: Small Business Liaison Office Panel Topic: Bridging the gap - Prime and Subcontracting opportunities Panel Members: Mr. Anthony Vigo – General Atomics Aeronautical Systems Inc); Mr. Robert Watson - Northrop Grumman Ms. Diane Demsey - BAE Systems Ms.Teanna Jones - Deloitte	Ballroom 6	
0955 - 1045	Moderator: Ms. Arveice Washington, Deputy Director, DON OSBP Focus: Government Prime and Subcontractor Panel Topic: Government Contracting: Industry Best Practices and Lesson Learned Panel Members: Ms. Jennifer Brooks – Vice President Booz Allen Hamilton (Prime Contractor) and Ms. Jamie Moraga – Intellisolutions (Subcontractor) Mr. Jeffrey Smithson – Lockheed Martin (Prime Contractor) and Ms. Amy Archipov - Left Coast Engineering (Subcontractor) Mr. Steve Boraz - Vice President, C4ISR, Epsilon Systems (Prime Contractor) and Mr. Fernando Cancel - Chief Executive Officer (CEO), Duchancell (Subcontractor) Mr. James Lasswell - Senior Advisor to the President, INDUS Technology (Prime Contractor) and Ms. Nic Merrin (Subcontractor)	Ballroom 6	
1045 - 1115	Speaker: Ms. Rachel Fischer - San Diego Procurement Technical Assistance Center (PTAC) Topic: How businesses can use FPDS-NG to performance market intelligence/research	Ballroom 6	
1130 - 1230	Exhibits Open - Networking	Exhibit Hall	
1130 - 1140	Matchmaking Check in and Sessions Begin	Exhibit Hall	
1140 - 1215	Matchmaking: Industry and Other Government	Exhibit Hall	
1230 - 1330	Speaker: RDML John Mustin Awardees: Information Specialist (IS) (EXW) Petty Officer First Class Travis Bateman Captain Russell Herrell Aviation Warfare Specialist (AWS) (NAC/AW) Petty Officer First Class Kenneth Bell Lieutenant Junior Grade Christopher Stirk	Ballroom 6	
1330 - 1530	Exhibits Open	Exhibit Hall	
1330 - 1430	Industry Workshops	Rooms 3, 4, 5a	
1530	Adjourn		

Department of Navy Gold Coast 2018

Workshop Agendas

Workshops: Monday, August 6, 2018

Room	Workshop Topics	Room Host
2	Speaker: Ms. Julianne LeFevre, Deputy Program Manager, Sea Warrior Program (PMW 240), Program Executive Office (PEO)	Sara Wiliams
-	Enterprise Information Systems (EIS)	Sara Trinanis
	Topic: Manpower, Personnel, Training and Education (MPT&E) Transformation	
2	Time: 1400 - 1530 Speaker: Ms. Kimberly Sant, U.S. General Services Administration (GSA)	Sara Wiliams
-	Topic: GSA On-Ramp (OASIS Vehicle)	Sura Willams
	Time: 1530 - 1700	
	Speaker: Mr. Mike Sabellico – San Diego Veterans Business Outreach Center (VBCO)	
3	Topic: BOOTS to Business Transition Class	James Linlor
	Time: 1200 -1300	
	Speaker: Propel San Diego Team	
3	Topic: Propel San Diego Grant Initiative Overview Time: 1300 -1400	James Linlor
2	Speaker: Mr. John Engstrom - Small Business Administration (SBA)	James Linlor
3	Topic: Government Contracting For Small Business Time: 1400 -1500	James Limor
	Speaker: Ms. Bridget Gauer – (NITAAC)	
3	Topic: National Institutes of Health Information Technology Acquisition and Assessment Center (NITAAC) Overview	James Linlor
	Time: 1500 -1600	
	Speaker: Ms. Elaine Richardson – San Diego Association of Governments (SANDAG), Mr. Eric Meisgeier - Mid-Coast Transit	
	Constructors	
3	Topic: SANDAG Agency Overview, Diversity in Small Contractor Opportunities (DISCO) Program, SANDAG Architecture and	James Linlor
	Engineering (A&E) and Construction Management (CM) Bench Programs, How to do Business with SANDAG, Mid-Coast Corridor Transit Project Overview and Opportunities	
	Time: 1600 -1700	
	Speaker: Mr. Lee Rosenberg - Missile Defense Agency (MDA) Small Business Director	
4	Topic: How to do Business with the Missile Defense Agency	Ellen Freitas
	Time: 1200 -1300	
	Speaker: Mr. Brett Housholder, San Diego PTAC	
4	Topic: Creating a Capabilities Statement for Marketing to the Government	Ellen Freitas
	Time: 1300 -1400	
	Speaker: Mr. Michelle Kantor – American Indian PTAC	
4	TOPIC: Selling your small businesses, Buying a Small Business and Succession Planning: Legal and Practical Tips to consider	Ellen Freitas
	including changes that can compromise Small Business Certifications. Time: 1400 -1500	
	Speaker: Mr. Harry Duffield - SCORE San Diego	
4	Topic: New tax law for companies	Ellen Freitas
	Time: 1500 - 1600	
	Speaker: Mr. Bill Pope - SCORE San Diego	
4	Topic: Insurance How to Protect You and Your Company	Ellen Freitas
	Time: 1600 -1700	
	Speaker: Mr. Joseph Greger - Defense Contract Audit Agency (DCAA)	
5a	Topic: Preparing Adequate Price Proposals Time: 1200 - 1400	Susan Cersosimo
	Time: 1200 - 1400	
F.	Speaker: Ms. Lisa Artz	Curren Courseller
5a	Topic: DCMA Commercial Item Group Overview; A New DoD Initiative 1400-1500	Susan Cersosimo
	11.111	
5a	Speaker: Mr. Jack Pellegriro – The County of San Diego Topic: The Other Government	Susan Cersosimo
	Time: 1500 - 1600	222 00.0000
	Speaker: Mr. Joe Schroedel - Society of American Military Engineers (SAME)	
5a	Topic: Industry Government Engagement – Sending the Right Message	Susan Cersosimo
	Time: 1600 - 1700	
	Tuesday, August 7, 2018	

1500 - 1600

Speaker: Mr. Chris Miller, SES, SPAWAR Systems Center Atlantic, Executive Director Topics: SPAWAR Information Warfare Research Project (IWRP) 3 TBD Other Transaction Authority (OTA), and SSC LANT 8(a) Incubator Requirement. Time: 1500-1600 1600 - 1700 Room **Workshop Topic Room Host** Moderator: Mr. Chris Miller, SES, SPAWAR Systems Center Atlantic, Executive Director Topic: Navy and Marine Corps Labs, Other Transaction Authorities - Industry Opportunities **Panel Members:** Mr. Rich Caccese, Senior Science Technical Manager (SSTM), Deputy Technical Director, Naval Surface Warfare Center, Corona 3 TBD Division (NAWC CO) Mr. Nicholas DeSelle, Deputy Chief of Contracts, Naval Surface Warfare Center, Port Hueneme Division (NSWC PHD) Mr. Arman Hovakemian, Director, Engineering and Test Office, NSWC PHD Mr. Howard McCauley, Senior Scientific Technical Manager (SSTM), Deputy Technical Director, NAWCWD China Lake Moderator: Mr. Brett Householder - San Diego Procurement Technical Assistance Center (PTAC) Focus Areas: Protests, NIST Standards, How to Execute Teaming Agreements to Guarantee Work or Work share **Panel Members:** Mr. Richard Oliver - Partner - Pillsbury Law TBD Mr. Ronald Perlman - Partner - Holland & Knight Mr. Steven Koprince – Founder & Managing Partner – Koprince Law Ms. Maria Panichelli - Partner - Cohen Seglias Mr. Robert Cogan - Principal Attorney - Continuum Law Moderator: Ms. Emily Harman, SES, Director, DON OSBP Topic: Category Management – A Critical Discussion **Panel Members:** 5a Mr. Dwayne Weaver, SES, Executive Director, DASN Acquisition and Procurement TBD The Honorable Mr. Charles Manager, Associate Administrator, Office of Small Business Utilization (OSBU), GSA Ms. Amy Lineberry, Deputy Associate Administrator, OSBU, GSA Mr. Michael McLaughlin, Assistant Director, SBA Office of Policy, Plans and Liaison Wednesday, August 8, 2018 1330-1430 **Room Host** Room **Workshop Topic** Speaker: Mr. Carlton Hagans, Department of Navy (DON) Mentor Protégé Program Manager 3 TBD Topic: The DON Mentor Protégé Program Moderator: Mr. Steven Cade, SES, Executive Director Military Sealift Command **Topic: Ship Repair - Opportunities for Industry** Panel members: TBD 4 Captain David T. Hart (USN), Commanding Officer, Southwest Regional Maintenance Center Mr. Andy Busk, Director of Engineering, Military Sealift Command Mr. Evan Littig, Deputy Program Manager, Naval Sea Systems Command Moderator: Mr. Jimmy Smith, SES, DASN (E&LM) **Topic: Expeditionary Programs and Logistic Acquisitions Panel Panel Members:** TBD Colonel Don Gordon, Program Manager, Air Command and Control Sensor Netting, Marine Corps Systems Command 5a Mr. William H. Luebke, SES, Director, Logistics & Fleet Support, SPAWAR Mr. Robert C. Shevock, SES, Deputy Commander, Acquisition, Commonality and Expeditionary Warfare Directorate, NAVSEA Ms. Candace A. Chesser, SES, Director, Logistics Management Integration Department, Naval Air Systems Command