

2019 Department of Navy Gold Coast Small Business Procurement Event Engaging With Small Business to Fortify National Defense - "Investing in Technology" San Diego Convention Center, San Diego, CA Conference Agenda Wednesday, July 24, 2019 Sessions, Speakers, Times and Dates to Change		
Time	Event / Speakers	Meeting Location
1200 - 1700	Registration	Outside Exhibit Hall E
1200 - 1630	Exhibitor Set-up	Exhibit Hall F and G
1300 - 1700	Matchmaking Registration	Outside Exhibit Hall E
Workshops		
1000 - 1100	Propel San Diego Grant Strategies and Partnerships Ms. Jo Marie Diamond, CEO of the East County Economic Development Council	Room 23 B/C, Second Floor
1100 - 1200	Account System Requirements Ms. Peggy Shirey, Defense Contract Audit Agency (DCAA) Financial Liaison Advisor at Naval Information Warfare Systems Command (NAVWAR) Agency (DCAA)	Room 23 B/C, Second Floor
1200 - 1300	How to do Business with SANDAG, Mid-Coast Corridor Transit Project SANDAG Overview and Opportunities Speakers: Ms. Elaine Richardson - Manager of Small Business Development, Mr. Eric Meisgeier, Mid-Coast Transit Construction (MCTC)	Room 23 B/C, Second Floor
1300 - 1400	GSA Region 9 and How GSA is Supporting the Department of Defense within the Pacific Rim Region Speakers: Mr. Tom Scott - Regional Administrator, GSA's Pacific Rim Region, Mr. Charles Manger, GSA Associate Administrator, Office of Small Business Utilization (OSBU), Ms. Amy Limeberry - Deputy Associate Administrator, Office of Small Business Utilization (OSBU), Mr. Casey Kelly, GSA Regional Commissioner, GSA Rim Region, Mr. Rob Coen - GSA OASIS Program Director , Ms. Kimberly Sant - IT Manager, GSA Integrated Technology Category (ITC).	Room 23 B/C, Second Floor
1400 - 1500	Doing Business with the Missile Defense Agency (MDA) Mr. Lee Rosenberg, Director, Missile Defense Agency (MDA), Office of Small Business Programs	Room 23 B/C, Second Floor
1500 - 1600	Creating a Capabilities Statement for marketing to the Government Mr. Brett Housholder, Deputy Director - San Diego Procurement Technical Assistance Center (PTAC), Mr. Michael Massello, Small Business Administration - Procurement Center Representative (PCR).	Room 23 B/C, Second Floor
1600 - 1700	DCMA Commercial Item Group Overview, A New DoD Initiative Mr. Brian Huther, Cost Price Analyst - Defense Contract Management Agency (DCMA)	Room 23 B/C, Second Floor
1000 - 1100	Overview of PEO EIS Speakers: Ms. Atlas Eftekhari, Deputy Program Executive Officer, Contracts Management, PEO EIS, Mr. Tracy Shay, Deputy Program Manager, Navy Special Programs (PMW 260), PEO EIS.	Room 24 A/B, Second Floor
1100 - 1200	Learn to Market Business to State Agencies Find Contracting Opportunities with the State Mr. Mike Sabellico - Senior Business Advisor, SoCal Veteran Business Outreach Center (VBOC)	Room 24 A/B, Second Floor
1200 - 1300	Selling your small businesses, Buying a Small Business and Succession Planning Ms. Michelle Kantor, Lead, Federal & Local Government Contracting & Procurement practice group, McDonald Hopkins LLC.	Room 24 A/B, Second Floor
1300 - 1400	NITAAC Overview Ms. Bridget Gauer, Director - National Institutes of Health Information Technology Acquisition and Assessment Center (NITAAC)	Room 24 A/B, Second Floor
1400 - 1500	Contracting Opportunities with the County of San Diego Mr. Jack Pellegrino, Director, Department of Purchasing and Contracting - County of San Diego	Room 24 A/B, Second Floor
1500 - 1600	SBA's 8(a) Business Development Program Mr. John Engstrom - Business Opportunity Specialist Small Business Administration (SBA)	Room 24 A/B, Second Floor
1600 - 1700	Small Business and the Federal Marketplace Ms. Jane Leu, Procurement Center Representative, Office of Government Contracts Small Business Administration	Room 24 A/B, Second Floor

Thursday, July 25, 2019		
Sessions, Speakers, Times and Dates to Change		
Time	Event / Speakers	Meeting Location
0700 - 1900	Registration	Outside Exhibit Hall E
0700 - 0900	Continental Breakfast	Exhibit Hall E
0800 - 1100	Matchmaking Registration	Outside Exhibit Hall E
0800 - 0820	Welcome to 2019 Navy Gold Coast PROGRAM OVERVIEW	Exhibit Hall E
0820 - 0835	National Defense Industrial Association (NDIA) Welcome MG James C. Boozer (Ret.), Chief of Staff, National Defense Industrial Association	Exhibit Hall E
0835 - 0910	The Honorable Mr. James Geurts, Assistant Secretary of Navy for Research, Development and Acquisition Gold Coast Welcome by Vice Admiral Michael T. Moran, Principal Military Deputy Assistant Secretary of the Navy (Research, Development and Acquisition), Principal Military Deputy to Secretary Geurts to Secretary Geurts	Exhibit Hall E
0910 - 0925	Welcome and Acknowledgements Mr. Jimmy Smith, Director (SES), Department of Navy - Office of Small Business Programs	Exhibit Hall E
0925 - 0955	Command Overview and Conference Location Speakers: Buying Commands Associate Directors' presentations	Exhibit Hall E
0955 - 1025	NAVWAR: Rapidly Delivering IW Capability from Seabed to Space RADM Becker, Commander, Naval Information Warfare Systems Command (NAVWAR)	Exhibit Hall E
1025 - 1100	Cyber Security The Honorable Mr. Kevin M. Fahey, Assistant Secretary of Defense for Acquisition (ASD(A)), U.S. Department of Defense	Exhibit Hall E
1100 - 1230	Exhibit Hall Open	Exhibit Hall F and G
1100 - 1110	Industry Matchmaking Check-in	Exhibit Hall F and G
1110 - 1215	Industry Matchmaking	Exhibit Hall F and G
1230 - 1330	Lunch	Exhibit Hall E
1245 - 1330	DCMA Small Business & Cyber Security Vice Adm. David H. Lewis, Commander, Defense Contract Management Agency	Exhibit Hall E
1330 - 1700	Exhibit Hall Open	Exhibit Hall F and G
1345 - 1400	Industry Matchmaking Check-in	Exhibit Hall F and G
1400 - 1700	Industry Matchmaking	Exhibit Hall F and G
	Industry Workshops	
1530 - 1600	Cybersecurity and the Defense Industrial Base and NIST SP 800-17B. Ms. Vicki D. Michetti, Director of Cybersecurity Policy, Strategy, International Engagement, and the Defense Industrial Base (DIB) Cybersecurity Program, Department of Defense	Stage C Exhibit Hall F and G
1600 - 1700	Information Warfare Research Project (IWRP), Other Transaction Authority (OTA) Mr. Peter Reddy, NIWC Atlantic, Acting ED for Naval Information Warfare Systems Command (NAVWAR)	Stage A Exhibit Hall F and G
1600 - 1700	TANG   Solving Human-Centered Navy Challenges through Design Thinking Mr. Josh Smith, Program Manager and Director, Tactical Advancements for the Next Generation (TANG), John Hopkins University - Applied Physics Laboratory (JHUAPL)	Stage B Exhibit Hall F and G
1600 - 1700	Small Business Industry Success Panel Moderator: Ms. Arveice Washington, Deputy Director, DON OSBP Panelists : Ms. Nic Merrin - CEO   President - Highbury Defense Group Mr. Jonathan Hard - CEO   President - H2L Ms. Robin Burke, Senior Sales Executive - Cask LLC	Stage C Exhibit Hall F and G
1700 - 1900	Network Reception	Exhibit Hall F and G
1900	Adjourn	

Friday, July 26, 2019 Sessions, Speakers, Times and Dates to Change		
Time	Event / Speakers	Meeting Location
0700 - 1530	Registration	Outside Exhibit Hall E
0700 - 0900	Continental Breakfast	Exhibit Hall E
0800 - 0810	Welcome to 2019 Navy Gold Coast PROGRAM OVERVIEW	Exhibit Hall E
0810 - 0845	NDIA Legislative Updates Mr. Wesley P. Hallman, Senior Vice President for Policy	Exhibit Hall E
0845 - 0915	Digital Transformation Ms. Jane Rathbun, Deputy Assistant Secretary of the Navy, C4I & Space	Exhibit Hall E
0915 - 1000	Cybersecurity Maturity Model Certification (CMMC) Panel Moderator: Ms. Katie Arrington, HQE for Cyber for the Assistant Secretary for Defense Acquisition (ASD(A)), Department of Defense Panelists: Ms. Dawn Greenman, Deputy Program Manager Cybersecurity, Johns Hopkins Applied Physics Laboratory (JHU/APL) Mr. Mark Gordon, Vice President and Chief Information Security Officer, Lockheed Martin Mr. Doug Gardner, Senior Security Engineer, Risk and Resilience Directorate Carnegie Mellon University's Software Engineering Institute (CMU/SEI) House Armed Services Committee - Principal Staff Member	Exhibit Hall E
1000 - 1045	Successful Teaming – Large and Small Business Moderator: Mr. Jimmy Smith, Director (SES), Department of Navy (DON) Office of Small Business Programs(OSBP) Panelists: Mr. Frank Muller, Vice President - American Systems Ms. Janelle P. Turner - Boeing Mr. Travis Mack, President/CEO - Saalex Solutions, Inc. & Saalex Information Technology, LLC Ms. Monica Graham, CSDP, Sector Manager, Global Supplier Diversity Programs, Northrop Grumman - Mission Systems	Exhibit Hall E
1045 - 1130	How Small Businesses fit into the National Defense and Department of Defense Small Business Strategies. The Honorable Mr. Dennis Bartow , New Director, Department of Defense, Office of Small Business Programs	Exhibit Hall E
1130 - 1230	Exhibit Hall Opens	Exhibit Hall F and G
1130 - 1140	Industry Matchmaking Check-in	Exhibit Hall F and G
1140 - 1215	Industry Matchmaking	Exhibit Hall F and G
1230 - 1330	Lunch	Exhibit Hall E
1245 - 1330	Twice A Citizens Awards Ceremony Mr. Alan Baca, Master of Ceremonies Keynote Speaker: RADM Becker, Commander, Naval Information Warfare Systems Command (NAVWAR)	Exhibit Hall E
1330 - 1530	Exhibits Open	Exhibit Hall F and G
1330 - 1345	Industry Matchmaking Check-in	Exhibit Hall F and G
1345 - 1530	Industry Matchmaking	Exhibit Hall F and G
	Industry Workshops	
1345 - 1445	Benefits of NavalX Mr. David Schiff, Deputy Director, NavalX Agility Cell	Stage A Exhibit Hall F and G
1345 - 1445	SeaPort Next Generation (NxG) – DoN's Mandatory Vehicle for the Acquisition of Professional Support Services Ms. Susan W. Tomaiko, Director, Undersea Systems Contracts Division (SEA 026) Naval Sea Systems Command	Stage B Exhibit Hall F and G
1345 - 1445	Engaging Navy Program Managers using CPARS Moderator: Ms. Arveice Washington, Deputy Director, DON OSBP Panelists: Mr. James Lasswell, INDUS Technology Mr. Jeffrey Sanders, Deputy Program Manager (DPM), Ship Integration Program Office (PMW 760) Mr. Doug Jimenez - Executive Vice President - MANDEX Mr. Richard Oliver, Partner - Pillsbury Winthrop Shaw Pittman LLP	Stage C Exhibit Hall F and G
1530	2019 Navy Gold Coast Adjourned	